

Spread the word in your community about:

- Upcoming events
- Recreation signups
- Closures and cancellations

Target text updates to:

- Coaches
- Volunteers
- Participants

Let your community give feedback on:

- Plans for new or existing facilities
- Program effectiveness
- Maintenance requests

Text **PARKS** to **855.818.7435** for more information





Textcast

Send messages to 10 or 10,000 community members all at once.



Keywords

Allow members to opt-in to different campaigns by texting keywords like "swimming."



Timetext

Schedule texts to be sent at a specific time for reminders and follow-up



2-Way Interaction

Engage back and forth with community members about questions and concerns.



Surveys

Get real-time feedback with surveys (yes/no, multiple choice, short answer).



97%
READ RATE

45% RESPONSE RATE

What our customers are saying...

Pidj has been a life saver for our rec department. We save so much time with oneto-one and mass texting. We're far more effective promoting events or programs and reaching out to coaches, parents, and volunteers.



Pidj has been great for our city. We can stay in touch better with patrons and love the two-way texting. If there is an issue with a program, we're able to let people know immediately without them having to check email or voicemail.



Pidj provides powerful and easy-to-use texting that allows us to communicate beyond flyers and email blasts. It's helped expand our community reach and has been a positive boost to our communication throughout the pandemic.

